

Statements

Vision

Improving bilingual skills enriches student's communication and mental skills; Increasing the number of students with critical language skills is an invaluable asset for the country.

Mission

Provide a comprehensive modern education framework to enable the critical language interactive education through a platform available for to students, teachers, and schools.

Goal

Increase the number of students and tutors of the critical languages in schools.

Strategy

Introduce a comprehensive education framework and build a sustainable critical language education ecosystem.

Tactics

1) Define a new educational comprehensive framework including tenets, methodologies, uniform learning cycle, standardized curriculum, and user experiences, 2) implement a scalable built-in-evidence-based technological products which manifest the ongoing educational research and leveraging cognitive services such as artificial intelligence and natural language processing, 3) automate teacher tasks such as indoctrinating, correcting, tracking, and testing for self-guided studying, 4) recruit, train, certify, match, schedule, connect, and engage teachers and tutors for remote learning, 5) deploy and run the program in school year cycles.